

Skagit County
Quit Line Data Summary
January 1 - March 31, 2002

	County	State
Number of Calls to Quit Line	N = 49	N = 4,096
Percent of Statewide Calls	1.4%	100.0%
Percent of State Population in County¹	1.7%	100.0%
	County %	State %
Gender	N = 49	N = 3,737
Female	39.6%	61.7%
Male	60.4%	38.3%
Race/Ethnicity	N = 44	N = 3,032
People of Color	2.3%	12.8%
White	97.7%	87.2%
Age	N = 44	N = 3,176
Less than 18 years old	2.3%	2.3%
18 - 24 years old	15.9%	16.2%
25 - 34 years old	27.3%	23.2%
35 - 44 years old	31.8%	27.0%
45 years and older	22.7%	31.4%
Education	N = 46	N = 3,209
Did not graduate high school	26.1%	19.8%
High school graduate	32.6%	33.3%
Some college/vocational school	34.8%	36.9%
College graduate	6.5%	10.0%
Caller Type	N = 49	N = 3,483
General Information	8.2%	10.6%
Health care provider	2.0%	3.4%
Tobacco user	89.9%	86.1%
Payer Type	N = 25	N = 2,167
Insured	44.0%	40.2%
Uninsured	20.0%	25.1%
Medicaid	36.0%	34.7%
Heard About	N = 43	N = 3,110
Past caller	11.6%	12.9%
Employer/worksites	2.3%	1.4%
Health care provider	34.9%	17.0%
Television	9.3%	23.9%
Outdoor advertisement (billboard/bus/wall)	0.0%	4.9%
Targeted mailing	0.0%	0.2%
Great Start	2.3%	6.2%
Radio	0.0%	1.1%
Newspaper/Magazine	2.3%	1.7%
Brochure/Newsletter	16.3%	5.2%
Family or friend	16.3%	21.5%
Health Department	4.7%	3.0%
School	0.0%	0.9%